

LUIGI MARZETTI

Senior Operations & Supply Chain Executive — Luxury Goods

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PROFILE

15+ years in the luxury industry (LVMH, Richemont, Aquazzura) with end-to-end responsibility across Supply Chain, Operations, Planning and Industrialization. Track record in OTIF / OTD improvement, lead-time reduction, supplier-network reshaping and global product launches. APICS-certified (CSCP, CPIM, CDDP) and Lean Green Belt, with an Industrial Engineering background from Università di Bologna and proven leadership of cross-functional teams of up to 30 people.

Not actively job-hunting, but proactive in shaping my career path and open to evaluating opportunities as **Supply Chain Director, Operations Director, Plant Director, Plant Manager or General Manager** — ideally within luxury Maisons or manufacturing companies of excellence in the Florence area.

EXPERIENCE

Operations Manager

Apr 2026 — present

Aquazzura — Firenze

- Responsible for end-to-end coordination and performance of key operational areas: IT, Customer Care, archive and sample collection.
- Lead cross-functional teams (14 people) to ensure operational excellence, optimize processes and deliver high service levels across departments.

Supply Chain Manager

May 2021 — Mar 2026

Richemont Group — Cartier — Firenze

- Managed Purchasing, Planning and Industrialization for Cartier leathersgoods, leading a team of 9 people.
- Reorganized the FP (finished products) and RM (raw materials) supplier network, migrating to A-rated suppliers only to mitigate CSR risk and lift reliability.
- Achieved 80% OTD on finished goods through process redesign, KPI governance and supplier development.
- Led transversal projects in IT, DSS design and process optimization, improving OTIF, reducing TTM and shortening global lead time.

Brand Performance Manager

Sep 2019 — Apr 2021

Richemont Group — Cartier — Firenze

- Managed the launch plan for Cartier leathersgoods novelties, ensuring timely deliveries and meeting profitability and quality requirements.
- Piloted the Maison's business within the PRF Organization, guaranteeing the success of the launch plan.

Operations Manager

Jan 2018 — Aug 2019

Baldi Home Jewels — Firenze

- Managed 30 employees in Supply Chain and Production, overseeing warehouse operations and supporting Commercial and Product Development departments.
- Built reporting and KPI monitoring to support decision-making and identified innovative solutions to optimize production and information flow.
- Planned for business change and implemented new technologies to enhance efficiency in luxury furniture production.

Strategic Planner

Mar 2014 — Dec 2017

LVMH Group — Celine Production — Firenze

- Monitored ~150 SKUs per collection (sole responsibility), defining and driving action plans to recover deviations and ensure adherence to demand and distribution plans.
- Analyzed deviations and reduced misdeliveries on Top Buy items through targeted action plans.
- Coordinated planning resources across departments to meet delivery windows and operational constraints.

Planning & Procurement Manager

Mar 2013 — Feb 2014

Aetnagroup — Prasmatic Srl — Bologna

- Managed planning and procurement of highly customized automatic packaging machines.
- Cut BoM loading time and digitalized the BoM process — from paper-based generic BoMs to digital BoMs tied to specific materials and finishes — through a dedicated input form.
- Implemented continuous-improvement initiatives to reduce lead times for engineered components.

Planning & Procurement Manager

Jan 2011 — Mar 2013

DGroup — Faster Srl — Ferrara

- Led planning and procurement (team of 5) for an annual production of ~2,000 units across ~200 catalog SKUs and ~150 custom SKUs.
- Managed production planning and optimization to ensure timely supply of production lines and minimize stocks.
- Supported R&D and Commercial functions in the production of laminar flow cabinets.
- Collaborated with cross-functional teams to improve capacity and requirements trade-offs.

Production Planner

Sep 2009 — Dec 2010

DGroup — Faster Srl — Ferrara

- Managed short-medium term planning for 7 internal departments and one based in Milan.
- Oversaw purchasing of R&C and semi-finished materials for standard and customized laminar flow cabinets.

Business Analyst

Feb 2009 — Jul 2009

Business Integration Partners — Roma

- Analyzed baseline measurements and proposed changes for key customers such as Trenitalia and Poste Italiane.
- Implemented multi-focus value-added projects for clients such as ENAC to drive business growth.
- Developed strong analytical and project-management skills during the internship.

E D U C A T I O N · C E R T I F I C A T I O N S · S T R E N G T H S

EDUCATION

M.Sc. Industrial Engineering

Università di Bologna — 2008

B.Sc. Industrial Engineering

Università di Bologna — 2006

Classical High School Diploma

Liceo Classico G. D'Annunzio, Pescara — 2000

CERTIFICATIONS

CDDP

Certified in Demand Driven Planning

CSCP

Certified Supply Chain Professional — APICS

CPIM

Certified Planning & Inventory Management — APICS

Green Belt

Lean Six Sigma

CORE STRENGTHS

Operations & Supply Chain

End-to-end view, S&OP, DDMRP

Industrial & Process

Lean, KPI design, industrialization

People & Network

Cross-functional leadership, supplier governance, CSR

Italian native ◆ **English** C1 — full professional ◆ **French** A2 — elementary